

Video and Mobile's Role in Gaining Mindshare



96%

Higher click-through rate when video is included in an email than those without.



80%

or more increase in conversion when including video on a landing page.



95%

of consumers retain a message when they watch a video compared to 10% with text.

One-to-Many-Distribution

1 Main Video

Edited multiple ways with intros and outros for personalization



Across Multiple Locations



Unique QR Codes

Or other response technologies for tracking performance



Multiple Executions

- ✓ In-Store Displays
- ✓ Email
- ✓ Flyers
- ✓ Digital Ads
- ✓ Social Media

