



The only experience platform

that moves shoppers from
engagement to purchase
in under 30 seconds.

Our Brand Experience Platform works across all types of products, services, and markets.

MOBILE, DESKTOP, AND TV

It can work with any device that is connected to the Internet.

BRAND-CONTROLLED ENVIRONMENT

Your story 100% contained in your branded experience with 10x the engagement. No ads or outside distractions.

WEB-BASED SOLUTION

Links to anything on the Web. No app required.

How It's Used

At the Store Shelf

More Use Case Applications

For just about any product or service sold in a store.

- Food, Wine and Spirits
- Technology Products and Services
- Any Consumer Package Goods

Imagine more. The possibilities to surprise and delight your customers are unlimited.

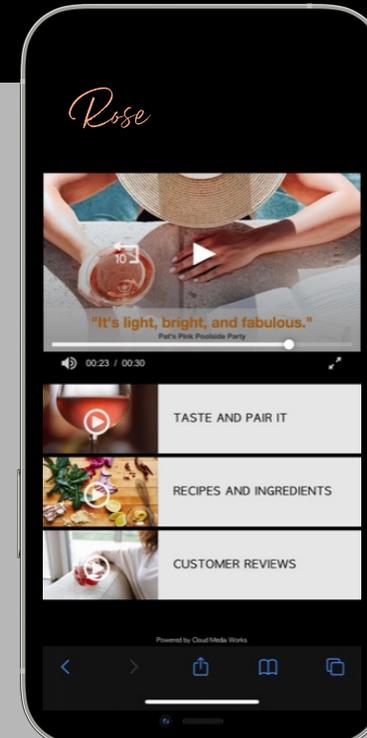
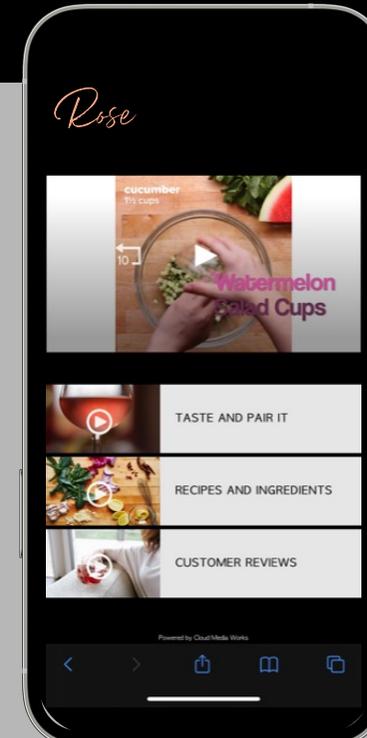
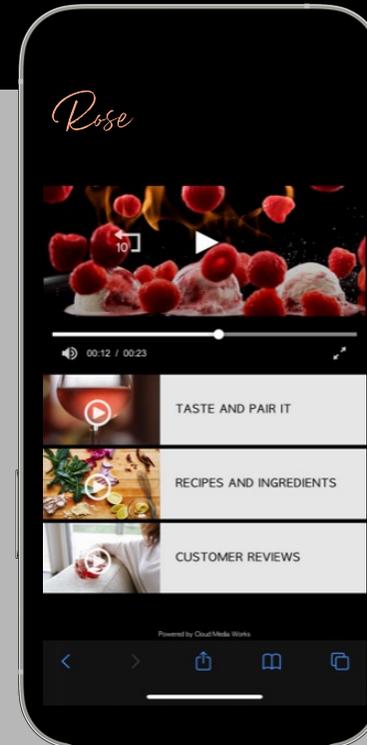
Use Case Example

Shoppers only give you seconds at the store shelf.

A typical store aisle experience is where a shopper scans a display's QR Code, expecting something amazing to happen. Instead, they are faced with the daunting task of watching a long video or scrolling through text that does not spark their reason to buy.

Excite shoppers with a visually stellar experience that gives them everything they need in the palm of their hand at the store shelf to choose your brand.

- How it tastes and pairs.
- Recipes and ingredients to buy right in store.
- Real customer reviews that authentically influence shoppers.



NEW

Direct To Consumer Experiences

Use Case Example

Emails and web pages have become bland, tired, and purely transactional.

Today's consumers expect more from brands. When a consumer receives an email, it is supposed to get them inspired, but instead links to a landing page of product features and benefits where the results fall flat. Why not take consumers to a self-contained branded experience that visually captivates them in video shorts with relevant information that they want to know in order to buy your product. All without misguided journeys or outside distractions.

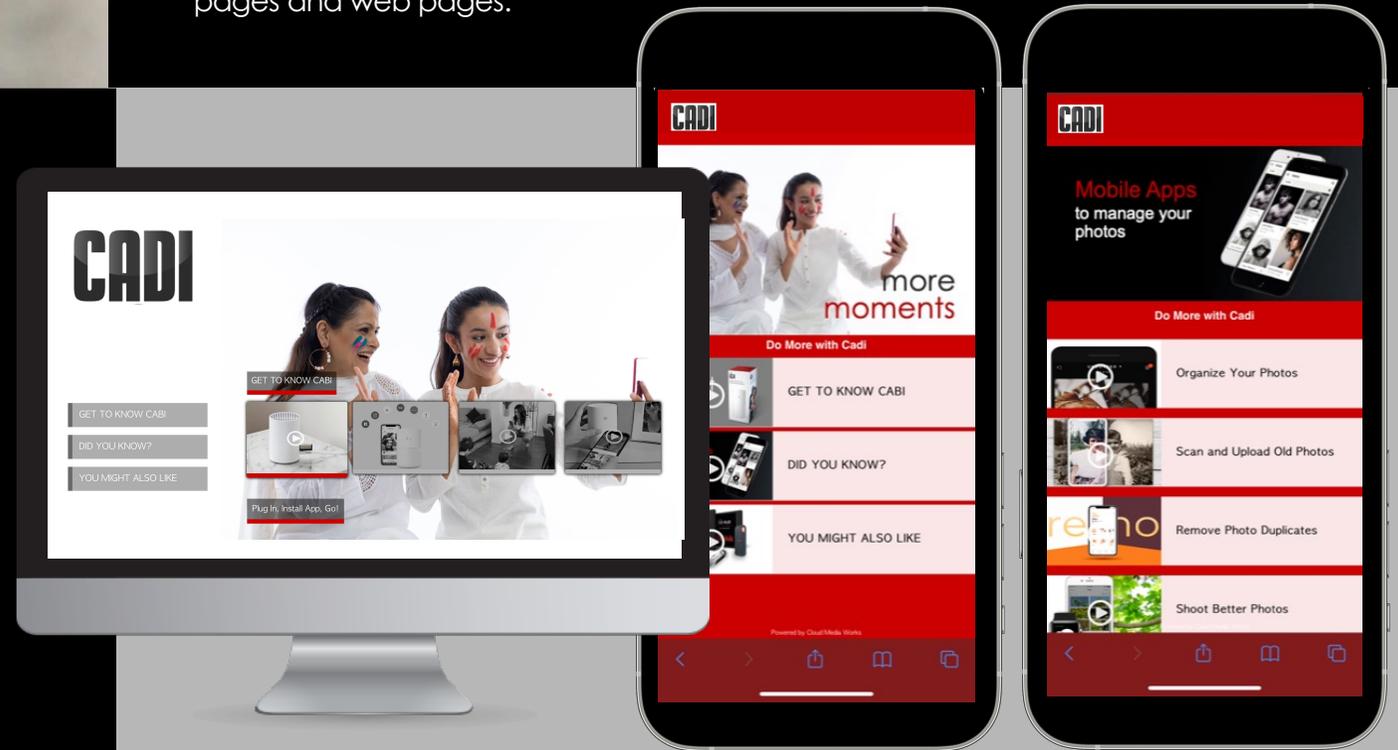
In addition to emails, you can also insert our Brand Experience Platform in social media pages and web pages.

More Use Case Applications

Any consumer packaged product or service.

Rather than an email offer that is purely transactional, and links to your product page, excite their emotions by taking them to an authentic experience. Depending on your product, it can be how it tastes, how it works, or how it fits into their life. Now that they are engaged, you can take them to a product page, where they have a reason to buy.

Imagine more. The possibilities to surprise and delight your customers are unlimited.



The New Out of Box Experience



Use Case Example

Today's wine club shipments have become expected.

Instead of a brochure in a box, this is an opportunity to closely connect with your members, reduce attrition, and trade up with a new way to engage.

Include a QR Code, URL, or any other type of response technology that links your members to a visually magical experience on their phone or desktop that will surprise and delight through video. Rather than the typical wine notes, show how it would taste and pair through stunning imagery. Go beyond the wine and share experiences on how to host a unique outdoor tasting in your home, or how to enjoy the wine with a Summer bucket list. Take that moment to share surprises happening at the winery that will entice them to visit.

More Use Case Applications

Any consumer packaged product or service.

- "How to Get Started"
- "Do More" - More Ways to Use Product or Service
- "You Might Also Like" – Show Other Complimentary Items to Purchase

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Training



Use Case Example

Training your waitstaff.

Gathering waitstaff together at the same time in one room, printing and distributing materials, and following up with refresher training, can be daunting and expensive. Instead provide your staff with 24/7 self-paced training with short videos that educate and inspire them to recommend the right cocktails with appetizers, entrees with the right wine, and after the meal.

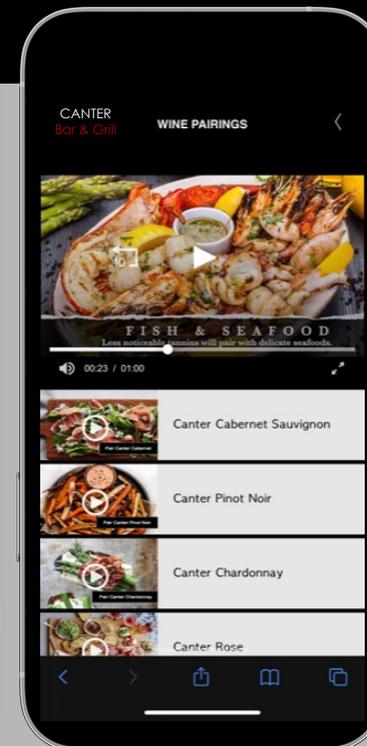
How we deliver the video training experience will inspire and give them confidence in their recommendations, boosting the average meal price for the restaurant and gratuity for the servers.

More Use Case Applications

How content seamlessly flows in our Experience Platform is perfect for effectively training your employees in groups or in a self-paced learning mode.

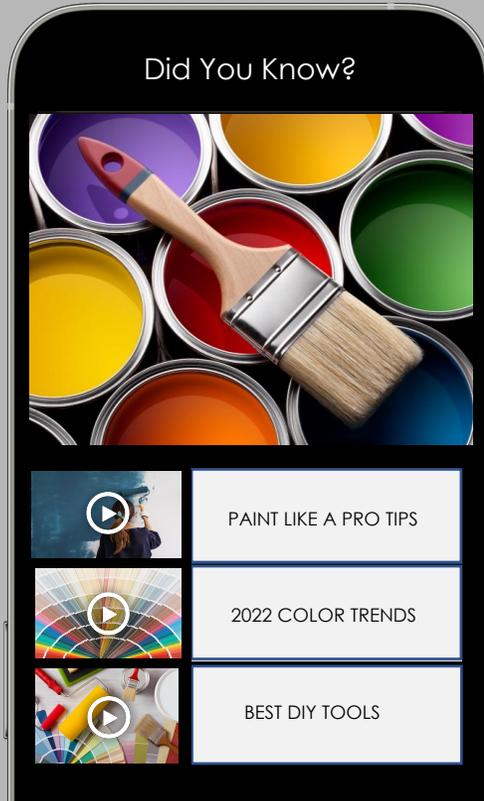
Our platform has been used in sales training and certification training for large to small organizations.

Imagine more. The possibilities to surprise and delight your customers are unlimited.

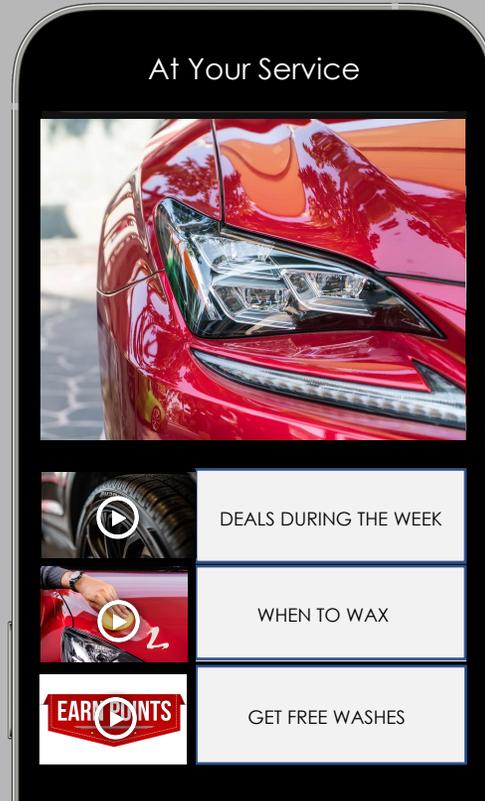


More Ways to Use It

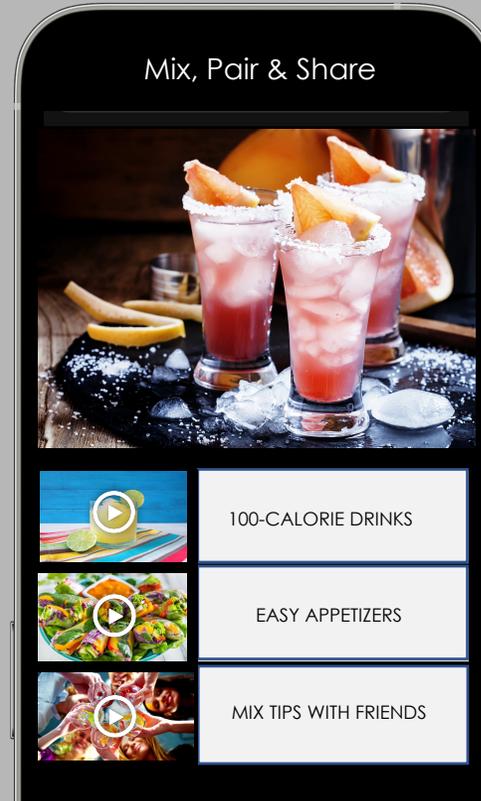
How To Videos



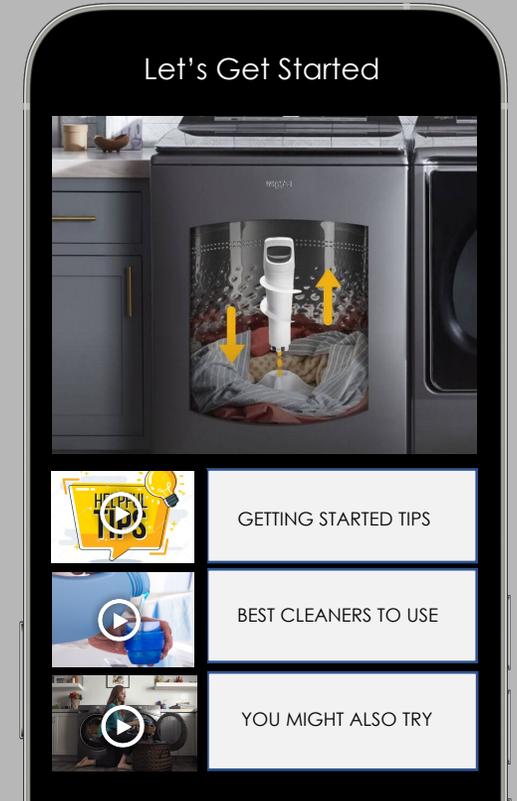
Multi-Location Services



In-Store Brand Promos



Post Purchase Follow-Up



The New Standard of Engagement



Let us help you
give your business
what it needs to
grow.

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